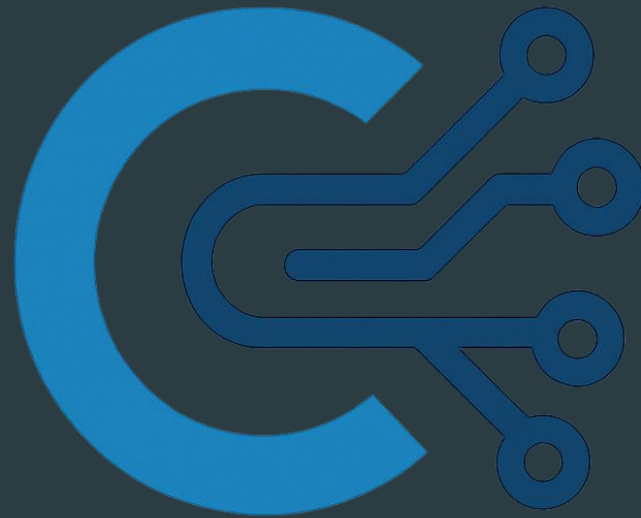


# Taskalytics

Empowering progress, one byte at a time

[www.taskalytics.com](http://www.taskalytics.com)





# What is Taskalytics?

Taskalytics empowers individuals and small to mid-sized businesses to effectively organize their goals and tasks using the SMART framework:

**S - Specific:** Taskalytics ensures that goals are clearly defined and unambiguous. Users can create goals and tasks manually or leverage *AI-driven* suggestions based on custom prompts.

**M - Measurable:** Progress tracking is made simple with Taskalytics' visual clipboard. Each task can also be assigned a cost value, enabling users to monitor both performance and spending.

**A - Achievable:** Taskalytics supports collaboration through integrated live chat and sandboxed connections, allowing users to assign collaborators to specific goals and tasks. Advanced *AI tools* assist in identifying and evaluating risks associated with ongoing tasks.

**R - Relevant:** A visual dashboard allows users to organize and group tasks under relevant goals, maintaining alignment with broader objectives.

**T - Time-bound:** An intuitive scheduler provides a clear timeline for goals and tasks, with robust filtering options to keep priorities on track and deadlines visible.



# Dashboard

- ▶ Taskalytics Dashboard serves as a dynamic visual roadmap for achieving organizational and personal goals. It deconstructs objectives into actionable steps, enabling users to stay aligned, monitor progress, and make informed adjustments in real time.
- ▶ At the heart of the platform is our proprietary **Smart Assist** system—an intelligent task advisor that proactively recommends optimal next actions based on user activity and goal structure. This enhances usability, streamlines task management, and drives measurable gains in productivity.
- ▶ Complementing this is a **real-time goal status visualization**, providing an intuitive snapshot of progress across five key stages: *Not Started*, *In Progress*, *On Hold*, *In Review*, and *Completed*. By displaying progress as clear percentage metrics, users gain immediate visibility into performance trends and evolving priorities.
- ▶ This high-level operational overview supports **data-driven decision-making**, improves **resource allocation**, and strengthens **accountability** across teams and organizations. Taskalytics positions itself not just as a productivity tool, but as a strategic decision support system designed for measurable impact.

Auto Generate Goals & Tasks (1-5 words):  
🔍 hotel service

SMART ASSIST | ADD GOAL | ADD TASK | DELETE ALL | UPLOAD | DOWNLOAD

#### EXPAND MENU OFFERINGS

- Menu Pricing Strategy
- Ingredient Sourcing Strategy
- Develop New Recipes
- Research Popular Dishes

PREV Page 1 of 1 NEXT

Develop a diverse and unique menu to attract avocado enthusiasts and new customers.

Edit Goal | Delete Goal | Modify Tasks

#### INCREASE CUSTOMER ENGAGEMENT

- Feedback and Review System
- Interactive Dining Experience
- Implement Loyalty Program
- Launch Social Media Campaign

PREV Page 1 of 1 NEXT

Boost customer interaction and feedback mechanisms to build a loyal customer base.

Edit Goal | Delete Goal | Modify Tasks

#### OPTIMIZE OPERATIONAL EFFICIENCY

- Review Workflow Processes
- Upgrade Kitchen Equipment
- Inventory Management Improvements
- Staff Training Program

PREV Page 1 of 1 NEXT

Streamline restaurant operations to improve service speed and quality.

Edit Goal | Delete Goal | Modify Tasks

#### MARKET POSITIONING

- Customer Experience Enhancement
- Public Relations Strategy
- Partnerships and Collaborations
- Brand Identity Overhaul

PREV Page 1 of 1 NEXT

Enhance brand image and establish a strong market presence.

Edit Goal | Delete Goal | Modify Tasks

TASK SUMMARY & DESCRIPTION | OTHER DETAILS

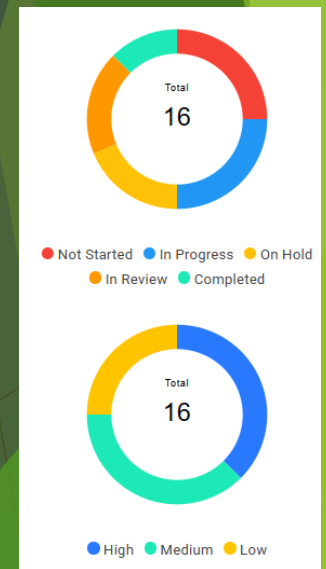
**Task Summary:**  
Launch Social Media Campaign

**Description:**  
Utilizing social media platforms effectively can revolutionize the way our restaurant engages with current and potential customers. A well-designed campaign can increase awareness, generate engagement, and build online communities that become advocates for our brand.....

Platform	Target Audience	Content Type
Instagram	Young Adults	<a href="#">Stories &amp; Reels</a>
Facebook	Middle-aged	<a href="#">Live Events</a>
Twitter	General Public	<a href="#">Hashtag Trends</a>
LinkedIn	Professionals	<a href="#">Blog Articles</a>
Snapchat	Teens	<a href="#">AR Experience</a>

Delivering the right message to the right audience can elevate our brand equity, driving both foot traffic and enthusiastic brand ambassadors.

LIVE DISCUSSION | CLOSE | ASSIGN TASK | DELETE | EDIT TASK





# SMART Framework Tracker

- ▶ Once all Goals, Tasks, and Subtasks are defined and organized, they can be submitted to SMART Assist, our advanced AI-powered evaluation tool designed to enhance strategic planning and execution.
- ▶ SMART Assist intelligently analyzes each task—assessing priority, relevance to broader objectives, dependencies, and potential scheduling conflicts. It also evaluates timing risks and progress status to provide a clear understanding of task alignment with overall goals.
- ▶ Based on this analysis, it generates data-driven recommendations and actionable insights, highlighting areas for improvement and offering suggestions to maximize productivity and goal achievement.
- ▶ The comprehensive evaluation report can be exported as a professionally formatted PDF or seamlessly copied into a word-processing platform such as Google Docs or Microsoft Word for further editing, sharing, or record-keeping. The resulting evaluation can be downloaded as a PDF or copied into a word-processing tool such as Google Docs or Microsoft Word for further refinement.


S

M

A

R

T

 COPY

SPECIFIC

Task	Details
Research Best Locations	Identify the best locations for observing orangutans, considering preservation areas and legal restrictions.
Secure Permits and Documents	Ensure you have the necessary permits and documents for both travel and access to specific habitats.
Arrange Ethical Tours	Select tours that prioritize conservation and ensure a positive impact on local ecosystems.
Packing for the Trip	Prepare a packing list that adheres to the local climate and ensures personal safety and comfort.
Attend Cultural Workshops	Participate in workshops that educate about the local culture and provide hands-on activities.
Understanding Conservation Efforts	Engage with conservation experts to gain insights into local conservation challenges and practices.
Visit Local Villages	Immerse in local customs and way of life by touring villages and participating in cultural activities.
Learn Local Language Basics	Acquire basic knowledge of Bahasa Malaysia to enhance communication during the trip.
Health Checkups and Immunizations	Complete necessary checkups and be updated on vaccinations before traveling.
Comprehensive Insurance Coverage	Obtain travel insurance that covers medical emergencies, trip interruptions, and other pertinent areas.
Prepare First-aid Kit	Assemble a first-aid kit with essential medical supplies tailored to Borneo's conditions.
Develop Emergency Response Plan	Draft a plan for managing emergencies during the trip, including contact information and protocols.
Adopt Sustainable Travel Practices	Implement actions that reduce negative environmental impact during the trip.
Support Local Conservation Initiatives	Participate or financially support activities that promote conservation in Borneo.
Raise Environmental Awareness	Engage in activities that educate others about conservation and environmentally friendly practices.
Use Eco-Friendly Products	Pack and use products that are environmentally sustainable and minimize pollution.

MEASURABLE

Task	Priority Score	Evaluation
Research Best Locations	High	This task has high priority as it sets the foundation for the rest of the planning.
Secure Permits and Documents	High	Securing the necessary permits is crucial for legal compliance and safety.
Arrange Ethical Tours	Medium	This task is important for conservation but follows initial logistics.
Packing for the Trip	Medium	Packing appropriately ensures safety and comfort but is flexible based on individual requirements.



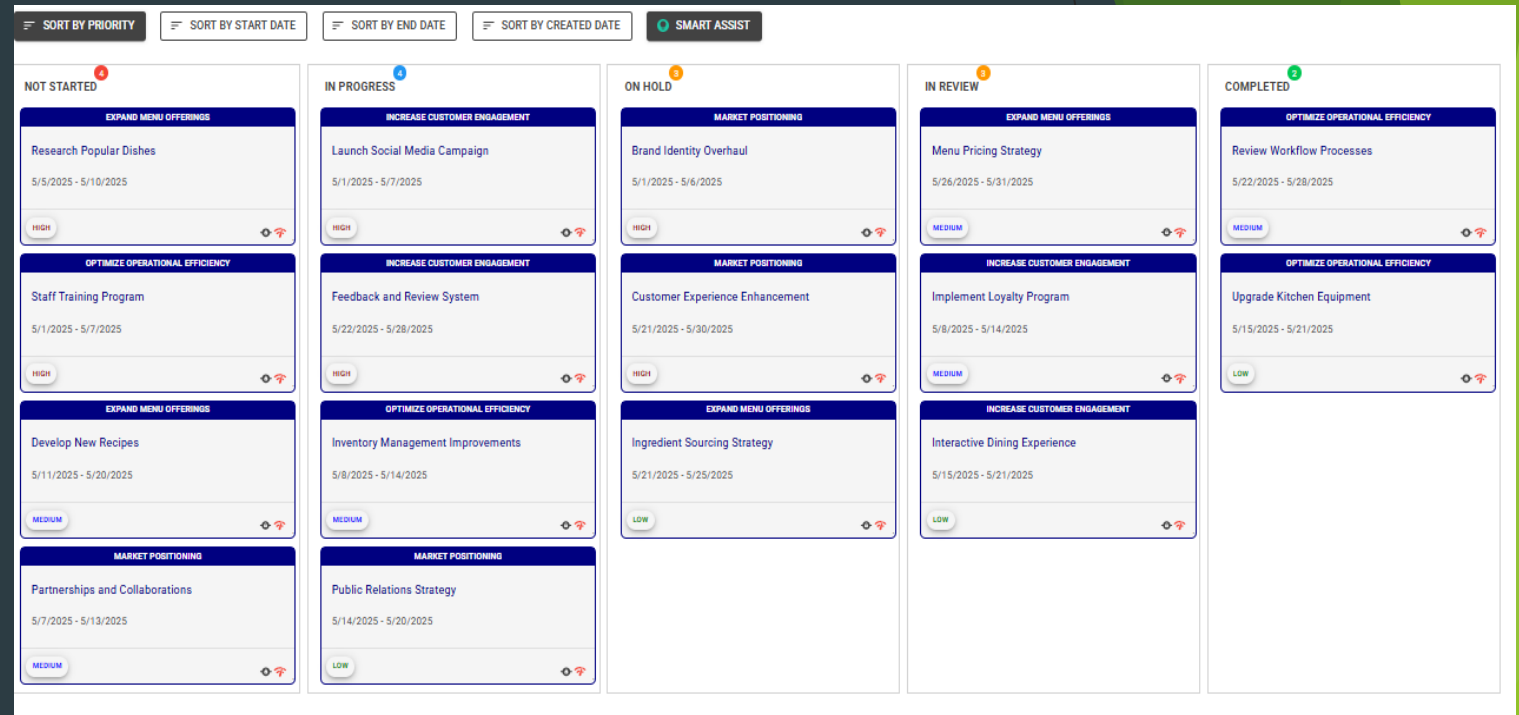
# Task Calendar

- ▶ Taskalytics Task Calendar offers a clear, time-based view of all goals—showing which have started and tracking progress against set timelines.
- ▶ With defined start and target end dates, users can easily manage deadlines, identify delays, and prioritize tasks effectively.
- ▶ The calendar integrates scheduling with goal tracking, helping individuals and teams stay organized, accountable, and aligned with their objectives. Tasks are categorized as personal or shared (incoming and outgoing) to streamline collaboration with others.

Sun	Mon	Tue	Wed	Thu	Fri	Sat
				1	2	3
				Launch Social Media Campaign IN PROGRESS	Launch Social Media Campaign IN PROGRESS	Launch Social Media Campaign IN PROGRESS
				Staff Training Program NOT STARTED	Staff Training Program NOT STARTED	Staff Training Program NOT STARTED
				Brand Identity Overhaul ON HOLD	Brand Identity Overhaul ON HOLD	Brand Identity Overhaul ON HOLD
4	5	6	7	8	9	10
Launch Social Media Campaign IN PROGRESS	Launch Social Media Campaign IN PROGRESS	Launch Social Media Campaign IN PROGRESS	Launch Social Media Campaign IN PROGRESS	Implement Loyalty Program IN REVIEW	Implement Loyalty Program IN REVIEW	Implement Loyalty Program IN REVIEW
Staff Training Program NOT STARTED	Staff Training Program NOT STARTED	Staff Training Program NOT STARTED	Staff Training Program NOT STARTED	Inventory Management Improvements IN PROGRESS	Inventory Management Improvements IN PROGRESS	Inventory Management Improvements IN PROGRESS
Brand Identity Overhaul ON HOLD	Research Popular Dishes NOT STARTED	Research Popular Dishes NOT STARTED	Partnerships and Collaborations NOT STARTED	Partnerships and Collaborations NOT STARTED	Partnerships and Collaborations NOT STARTED	Partnerships and Collaborations NOT STARTED
	Brand Identity Overhaul ON HOLD	Brand Identity Overhaul ON HOLD	Research Popular Dishes NOT STARTED	Research Popular Dishes NOT STARTED	Research Popular Dishes NOT STARTED	Research Popular Dishes NOT STARTED
11	12	13	14	15	16	17
Develop New Recipes NOT STARTED	Develop New Recipes NOT STARTED	Develop New Recipes NOT STARTED	Develop New Recipes NOT STARTED	Develop New Recipes NOT STARTED	Develop New Recipes NOT STARTED	Develop New Recipes NOT STARTED
Implement Loyalty Program IN REVIEW	Implement Loyalty Program IN REVIEW	Implement Loyalty Program IN REVIEW	Implement Loyalty Program IN REVIEW	Interactive Dining Experience IN REVIEW	Interactive Dining Experience IN REVIEW	Interactive Dining Experience IN REVIEW
Inventory Management Improvements IN PROGRESS	Inventory Management Improvements IN PROGRESS	Inventory Management Improvements IN PROGRESS	Inventory Management Improvements IN PROGRESS	Upgrade Kitchen Equipment COMPLETED	Upgrade Kitchen Equipment COMPLETED	Upgrade Kitchen Equipment COMPLETED
Partnerships and Collaborations NOT STARTED	Partnerships and Collaborations NOT STARTED	Partnerships and Collaborations NOT STARTED	Public Relations Strategy IN PROGRESS	Public Relations Strategy IN PROGRESS	Public Relations Strategy IN PROGRESS	Public Relations Strategy IN PROGRESS

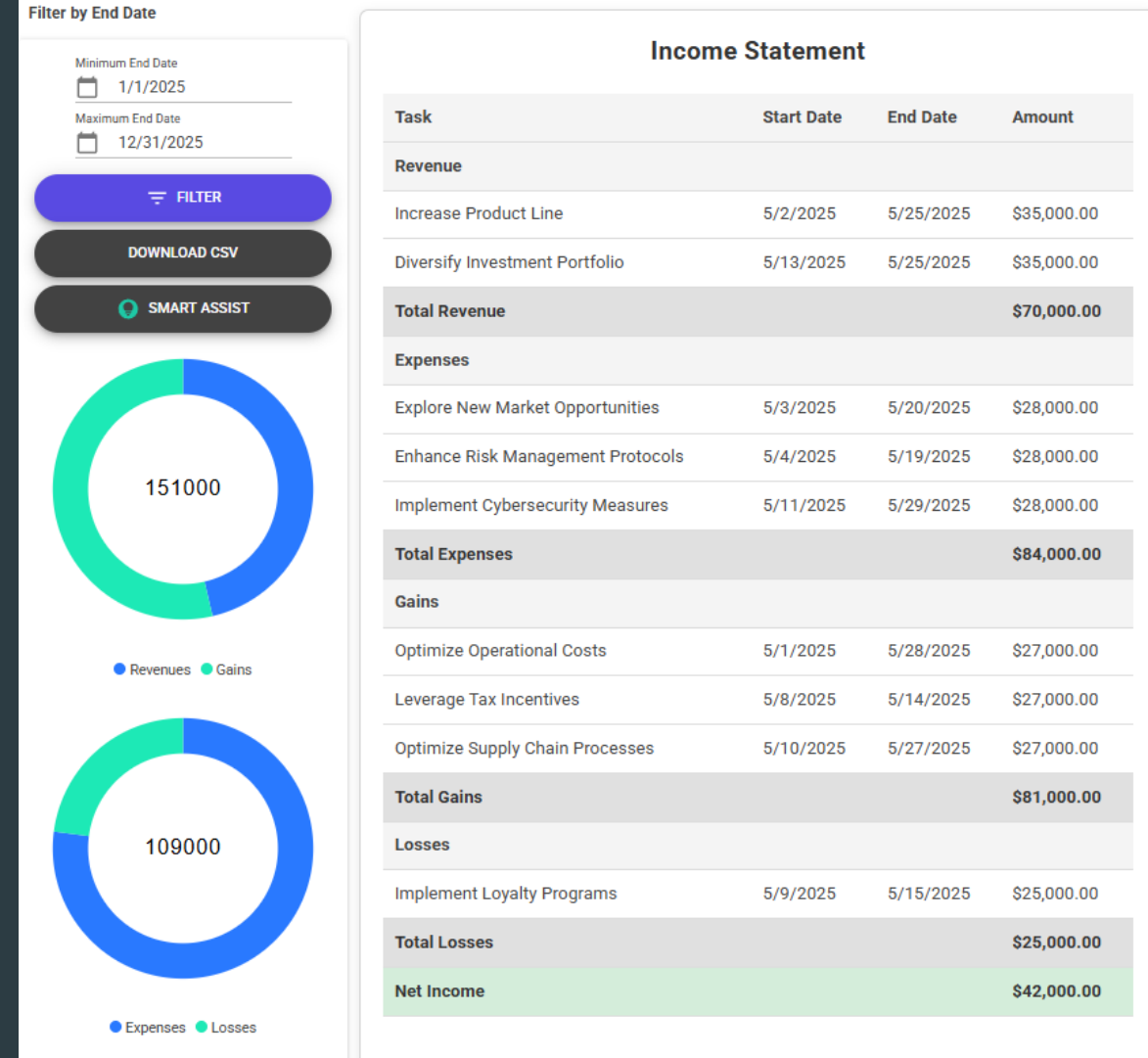
# Clipboard

- ▶ Clipboard breaks down each goal into actionable sub-tasks, each with a defined timeframe for completion.
- ▶ Tasks are grouped by priority—high, medium, or low—and clearly labeled by status: Not Started, In Progress, On Hold, In Review, or Completed.
- ▶ Users can sort tasks by Priority, Start Date, End Date, or Date Created. Tasks are easy to locate using a simple search and intuitive filters. **Smart Assist** is an AI tool which enhances Clipboard by analyzing tasks.
- ▶ The Clipboard also supports live conversations—enabling smoother task flow tracking.



# Cost Calculator

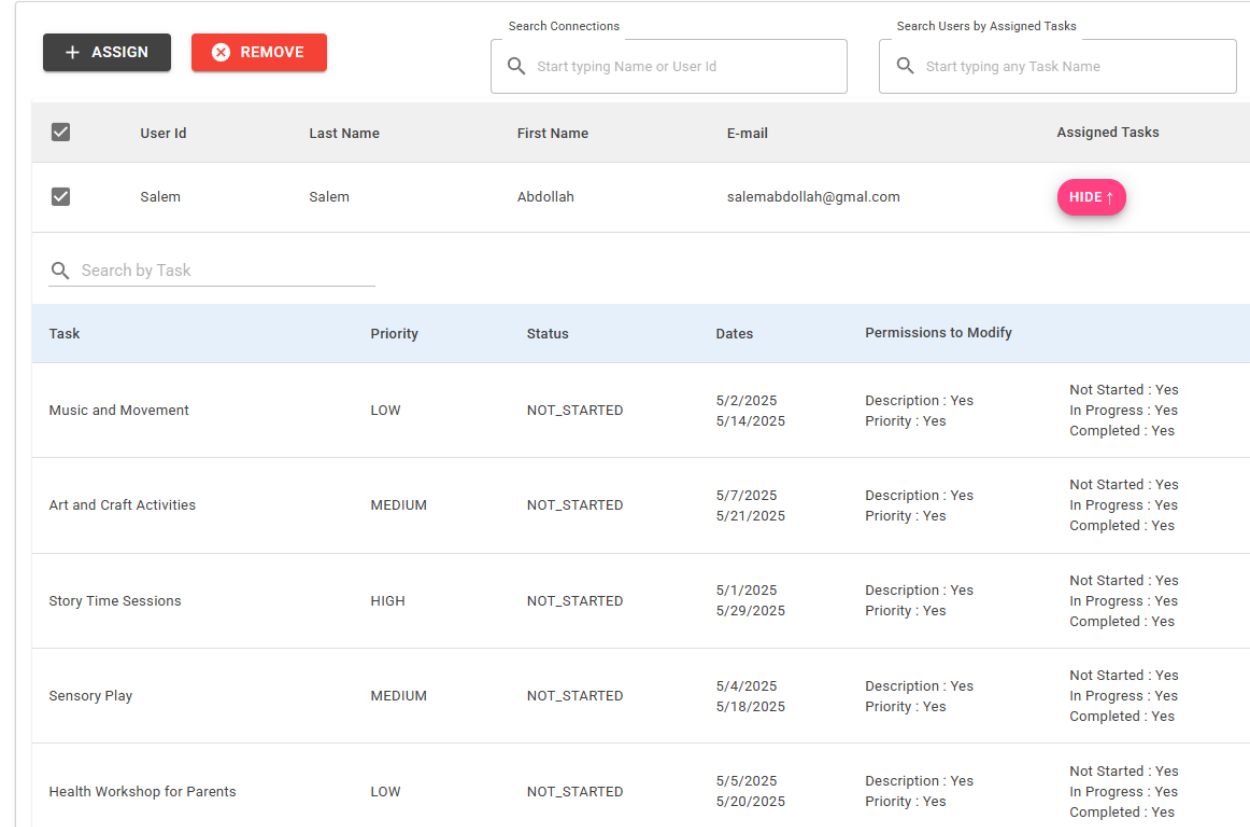
- ▶ **Cost Calculator** allows users to assign costs to goals, tasks, and sub-tasks, making it easy to plan and track the financial side of goal achievement.
- ▶ It supports effective resource allocation, budget management, and expense forecasting.
- ▶ The tool can automatically generate income statements for a comprehensive financial overview.
- ▶ An integrated AI feature helps assess financial risks and provides smart recommendations to guide decision-making.





# Collaborate

- ▶ **Collaborate** enables real-time teamwork directly within the platform. Team members can communicate on tasks, share updates, assign responsibilities, and make live changes—all in one place.
- ▶ To streamline collaboration, users can easily search for teammates by last name, first name, or User ID. Tasks and goals can be bulk-assigned to individuals from the connection list, saving time and boosting efficiency.
- ▶ Shared tasks are visible through a unified **Clipboard** and/or **Scheduler** view, offering transparency across the team.
- ▶ Enhanced search and filtering options make it easy to locate team members or view task assignments at a glance.



The screenshot displays the 'Collaborate' interface. At the top, there are two search bars: 'Search Connections' and 'Search Users by Assigned Tasks'. Below these are two buttons: '+ ASSIGN' and 'REMOVE'. The main table lists users with columns for 'User Id', 'Last Name', 'First Name', 'E-mail', and 'Assigned Tasks'. A user named Salem Abdollah is listed with a 'HIDE' button. Below the user list is a 'Search by Task' bar. The bottom section is a table of tasks with columns for 'Task', 'Priority', 'Status', 'Dates', and 'Permissions to Modify'.

Task	Priority	Status	Dates	Permissions to Modify
Music and Movement	LOW	NOT_STARTED	5/2/2025 5/14/2025	Description : Yes Priority : Yes Not Started : Yes In Progress : Yes Completed : Yes
Art and Craft Activities	MEDIUM	NOT_STARTED	5/7/2025 5/21/2025	Description : Yes Priority : Yes Not Started : Yes In Progress : Yes Completed : Yes
Story Time Sessions	HIGH	NOT_STARTED	5/1/2025 5/29/2025	Description : Yes Priority : Yes Not Started : Yes In Progress : Yes Completed : Yes
Sensory Play	MEDIUM	NOT_STARTED	5/4/2025 5/18/2025	Description : Yes Priority : Yes Not Started : Yes In Progress : Yes Completed : Yes
Health Workshop for Parents	LOW	NOT_STARTED	5/5/2025 5/20/2025	Description : Yes Priority : Yes Not Started : Yes In Progress : Yes Completed : Yes





# How does Taskalytics differ from other SMART Applications?

- ▶ **Taskalytics** supports both individual and team productivity, unlike other SMART tools that focus solely on managers with limited collaboration features.
- ▶ It offers four distinct AI-powered features that allow users to generate comprehensive goals and tasks in just minutes. Each task can then be further refined through AI or manual input. In contrast, other SMART tools typically require users to create each goal or task one at a time.
- ▶ **Taskalytics** features a uniquely designed interface, including an interactive dashboard and task deck, paired with a custom-built UI that ensures smooth and intuitive navigation including advanced filters and search, generation of pdf reports and charts for visual analysis. Furthermore, it evaluates all created goals, tasks, and subtasks, providing accurate assessments based on the SMART framework.
- ▶ **Taskalytics** features enhances task monitoring and updates through an integrated scheduler and clipboard. Tasks can be easily rescheduled or reorganized using a drag-and-drop interface—providing seamless, real-time control and real time live collaboration sandboxed on each task.
- ▶ Each task in Taskalytics can be tagged with financial attributes such as expenses, costs, revenue, or gains—a capability not offered by other SMART tools.
- ▶ Taskalytics is built for performance, with its scalable cloud-based architecture to ensure optimal (snappy) performance. It can also be hosted in VMs with our prototype currently running on AWS on EC2 instances, RDS (Database) and ELB (Load Balancer).

## Key AI Features of Taskalytics:

- ▶ **One-Click Goal & Task Generation:** Instantly create a complete set of goals and tasks with rich, detailed output—unmatched by any other SMART tool.
- ▶ **AI-Driven Task Enhancement:** Refine and expand each task using advanced AI suggestions.
- ▶ **Risk Assessment:** Automatically evaluate risks associated with current goals and tasks.
- ▶ **Financial Assessment:** Gain insight into the financial implications of your ongoing goals and tasks.
- ▶ Generate a comprehensive SMART framework evaluation based on active tasks.

# Quick 3 Minutes Tutorial

[Click here to view the video](#)

